



*Simply Processes*

# Is Your Business Set Up To Thrive Post-Pandemic?

10 Questions Every Business Owner  
Should Ask

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# Meet Sharon

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Hi there! Thank you for downloading this complimentary guide.

I help overworked business owners who feel stuck dealing with day-to-day operational issues, create a profitable business that runs smoothly. This gives them freedom to focus on increasing sales and doing more of what they love.

This may seem like a tall order these days, given the impact that Coronavirus has had on businesses and the economy.

But what if you could reduce those operational issues that you're dealing with every day?

What if mistakes and wrong decisions were essentially eliminated? You would:

- Save money and increase your profits
- Delight your existing customers
- Have more time to go after new customers and grow your business!

The secret to fixing recurring issues permanently is to put systems and procedures in place so that everyone in your team knows exactly how to do their work, and tasks are done in a way that give the same great result, every time.

Does the idea of systemising your business feel overwhelming, even impossible?

If so, you're not alone. I help business owners just like you transform your business into one that runs like clockwork. I use a proven, step-by-step method to help you get there, so you don't have to figure it out on your own from scratch.

In a post-Covid world, reducing costs and maximising the time you spend finding and retaining customers is crucial.

So, the question is: is your business set up to thrive post-pandemic? Find out by answering the self-assessment questions that follow.

I'd love to hear your results!

To your success,  
**Sharon**

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# Is Your Business Set Up To Thrive Post-Pandemic?

## 10 Questions Every Business Owner Should Ask

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- 1 Management:** Are you able to switch off your phone and not answer any questions about your business for more than three days without any significant issues arising?
- 2 Strategy:** Do you have a clearly defined vision for your business, describing where you'd like it to be in 3 -5 years' time?
- 3 Culture:** Do all of your team members (including you!) demonstrate the type of attitudes, behaviours and shared values you'd like for your business?
- 4 Marketing:** Do have more than three reliable ways to consistently generate leads for your business?
- 5 Sales:** Once you have a lead, do you always use the best way to convert the lead into a customer?

If you'd like to find out how to systemise YOUR business, click on the link below to arrange a free 30 min Discovery Call.

[ARRANGE FREE SESSION](#)

*For more information on systemising your business, visit*

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- 6 Fulfilment:** Are you able to consistently delight your customers when delivering your product or service, throughout all points of the customer's journey with you?
- 7 Cashflow:** Do you know exactly what your cashflow position is on a weekly basis?
- 8 Admin:** Is 85% of your time spent on tasks that directly increase your profits or move you towards your vision? Have you delegated everything else?
- 9 People:** Are all of your team members clear about how to do their job, and are they able to make day-to-day decisions without your input?
- 10 Work/Life Balance:** Do you have the freedom to choose how much time you spend working, and how much on your life outside of work?

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## SELF-ASSESSMENT RESULTS

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If you answered 'yes' to more than eight of these questions:  
**Congratulations!!**

Your business has strong foundations in place to help you scale. It's likely you are set up to deliver the profits – and the life – that you want.

If you answered 'no' to more than four of these questions:

I recommend you put systems and procedures in place to help resolve those day-to-day issues that keep coming up, seriously reducing the profitability of your business.

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